PORTFOLIO



Juliet Ndukeabasi

UGC Creator
Lifestyle . Tech. Beauty

ABOUT ME



I’m a UGC creator with a Certification in Content Marketing who is passionate about creating engaging, and brand-focused content that connects a brand with their target audience.

My work cuts across Tech, Lifestyle and product content that feels genuine and converts to leads and definitely sales. I create content with your Brand in mind and your sales goals at the center

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CONTENT SERVICES

Product Launch Videos

Unboxing Videos

How -to & tutorial Videos

Social Media Ad Content(TT & Reels)

Voiceover Ad Videos

Testimonial & Review Videos

Lifestyle Integration Videos

Brand Face Content

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CREATIVE APPROACH

Authentic Storytelling

Creating content that feels natural, relatable, and audience-focused.

Modern Visuals

Clean compositions, aesthetic lighting, and engaging editing styles.

Brand Alignment

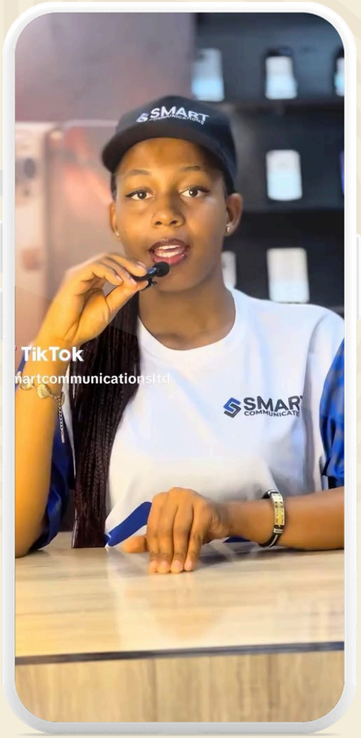
Tailoring content to match each brand’s voice and identity.

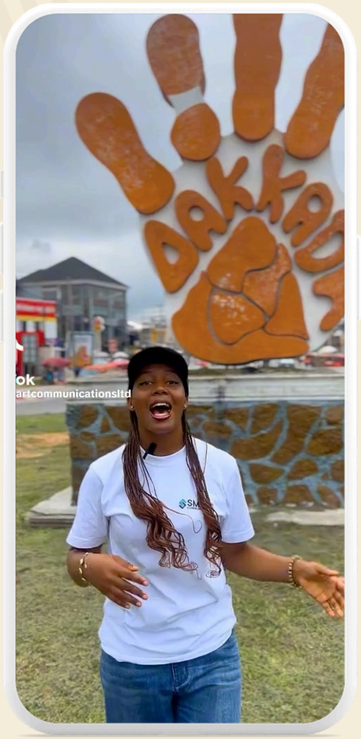
Audience Connection

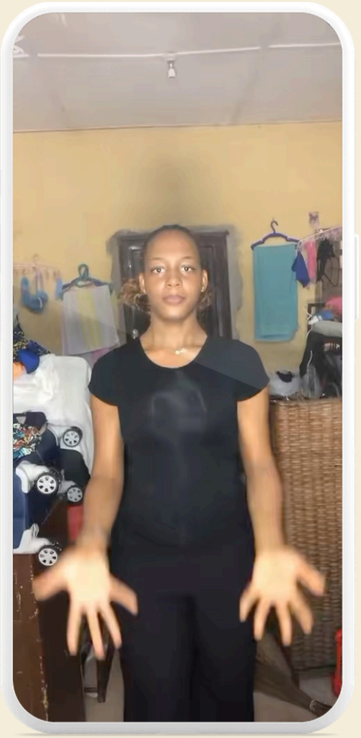
Building content designed to capture attention and encourage engagement.

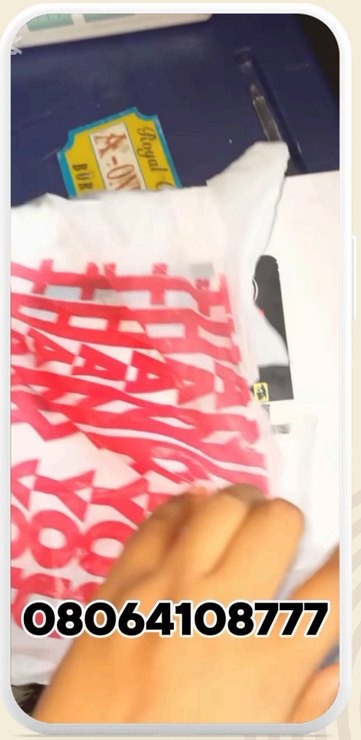
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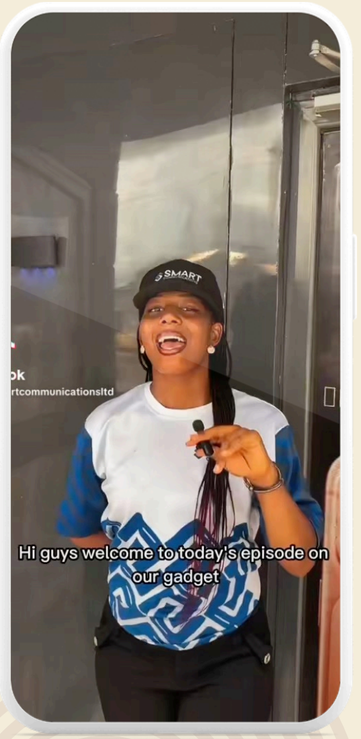
VIDEO CONTENT SHOWCASE











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MY CREATIVE PROCESS

STEP 1

Research & Brand Understanding

STEP 1

Content Planning & Scripting

STEP 1

Filming & Production

STEP 1

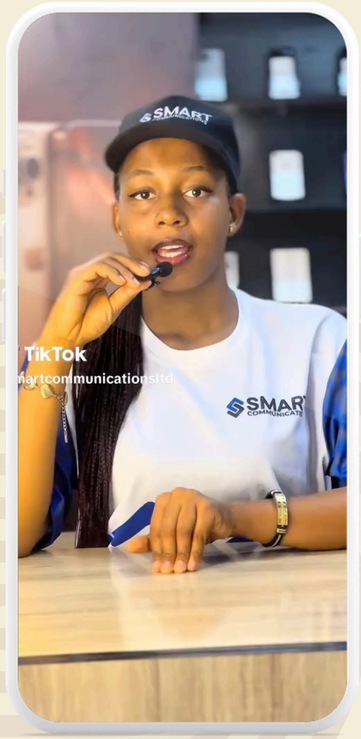
Editing & Optimization

STEP 1

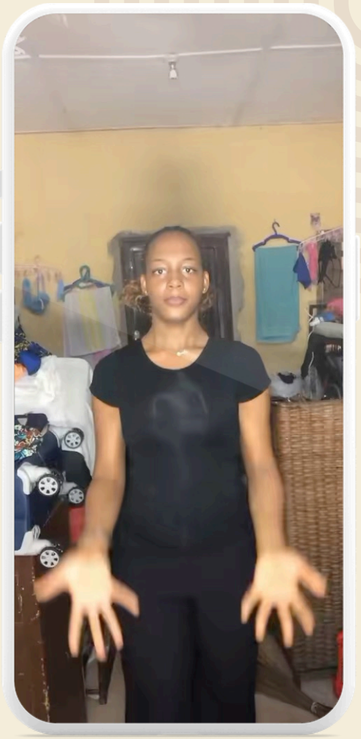
Final Delivery

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CONTENT IMPACT



12k people reached
75% increase Website Visit
68% increase actual sales



Converted Viewers to buyers.
Drove page views to Leads from a single video.

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WHY COLLABORATE WITH ME

Great Understanding in Content Strategy and Brand Storytelling

I understand how Content Marketing works and I do so via effective Storytelling

Conversion

I have converted Views to Actual Sales

Trend-Aware Creativity

I create Content that Aligns with current trends and audience behavior

Flexible Content Styles

Adaptable visuals for different brand aesthetics and industries.

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LET'S CREATE TOGETHER

Available for brand partnerships, sponsored content, product campaigns, and long-term collaborations.

08143211883

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Call: 08143211883